

Ref: PFL/ BSE-CSE/2024-25/21

24th July, 2024

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001
Scrip Code: 544191
Scrip ID: PURPLEFIN

To,
The Calcutta Stock Exchange Limited,
7, Lyons Range,
Dalhousie, Kolkata-700001,
West Bengal

CSE Scrip Code: 26505

Sub: Intimation of Board Meeting under Regulation 29 of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 29 of the SEBI [Listing Obligations and Disclosure Requirements] Regulations, 2015, we would like to inform you that a Meeting of the Board of Directors of Purple Finance Limited is scheduled on **Monday, 29th July, 2024 at 03:30 p.m.** at the Corporate Office of the Company to consider and approve the unaudited financial results for the quarter ended June, 2024.

Further, the trading window for the purpose of dealing in the securities by the insiders of the Company and any other person as may be required under the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 and other applicable law shall be closed from immediate effect until 48 (Forty-eight) hours after the conclusion of the above mentioned meeting of the Board of Directors of the Company.

This is for your information and records.

Thanking You,

Yours faithfully,

For Purple Finance Limited

Ruchi Nishar
Company Secretary & Compliance Officer